

BOUTIQUE design

HOSPITALITY REINVENTED

GOLD KEY 2021

WINNERS AND FINALISTS · BDNY PRODUCT DESIGN COMPETITION

WINTER 2021

STORYTELLERS

THE 2021 DESIGNER OF THE YEAR
TAKES NARRATIVE TO NEW LEVELS

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Castellon, and Ed Wilms, DLR Group*





FINALIST
 THE ALLOY KING OF
 PRUSSIA, TAPESTRY
 COLLECTION BY HILTON,
 PENNSYLVANIA

SOURCES:
DESIGN FIRM: HVS DESIGN, ROCKVILLE,
 MARYLAND **ARCHITECTURE FIRM:** NEHMER,
 ROCKVILLE, MARYLAND **CLIENTS:** WHITMAN
 PETERSON, WESTLAKE VILLAGE, CALIFORNIA;
 AND CONCORD HOSPITALITY ENTERPRISES,
 RALEIGH, NORTH CAROLINA **PURCHASING**
FIRM: CONCORD HOSPITALITY ENTERPRISES
PHOTO: PHOTO FUSION MEDIA

The Highlights: Embracing the fusion of historic and modern, high fashion and industrial, the design team introduced warm wood tones and a white marble-like tile material accented by a mix of metals, sculptural lighting, and upholstered furnishings in camel leather, navy, and indigo. A long geometric lighting installation, for example, floats over the marble-topped wooden reception desk. Artwork adds a soulful quality to the rich design, including a striking mural distinguishing the backbar. Flanked by tall, narrow black bookshelves staged with objets d'art, a trio of interlocking circles in a bold shade of blue adds a pleasing punch of color to the fireplace wall.

FINALIST
 CANOPY BY HILTON
 BALTIMORE HARBOR POINT

SOURCES:
DESIGN FIRM: BRAYTONHUGHES
 DESIGN STUDIOS, SAN FRANCISCO
ARCHITECTURE FIRM: BEATTY HARVEY
 COCO ARCHITECTS, BALTIMORE
CLIENT: BEATTY DEVELOPMENT
 GROUP LLC, BALTIMORE **PURCHASING**
FIRM: BENJAMIN WEST, LOUISVILLE,
 COLORADO **PHOTO:** COURTESY
 BRAYTONHUGHES DESIGN STUDIOS

The Highlights: Situated between Harbor East and historic Fells Point in the buzzy new waterfront hotspot, Harbor Point, the hotel offers a modern experience for guests that references Baltimore's deep history predating the Revolutionary War. A nod to the area's shipbuilding and industrial eras, the posh lobby is outfitted with walnut flooring and brick and concrete walls accented with copper, teak, rope, and steel. Designed for maximum flexibility, handsome furnishings surround a double-sided steel fireplace, and the space also includes a boardroom, a pool table, media station, and a conference room. Archival images of the area and notable figures from the city's history add to the pleasing blend of history and modernity.



FINALIST
 THE CLANCY,
 SAN FRANCISCO

SOURCES:
DESIGN FIRM: EDG INTERIOR
 ARCHITECTURE + DESIGN, NOVATO,
 CALIFORNIA **ARCHITECTURE FIRM:**
 AXIS ARCHITECTURE, SAN FRANCISCO
CLIENT: BRAEMAR HOTELS AND
 RESORTS, DALLAS **PURCHASING**
FIRM: PREMIER PROJECT MANAGEMENT,
 DALLAS **PHOTO:** COURTESY EDG

The Highlights: To transform a former Courtyard by Marriott into a neighborhood social destination, the Clancy's designers removed a vehicle driveway to expand the lobby, which they opened to the central courtyard beyond, flooding the lofty interior with natural light. A central staircase with Golden Gate Bridge-red cables pays homage to the city's history, and, in a nod to the area's tech roots, a circuit board-inspired wall made of cast concrete panels creates a striking focal point for a bar and social hub. Also enlivening the space, which is dubbed the Alley, are street art pieces and a giant wall installation by local artist Ian Ross, made of the spray paint cans used to create them.

WINNER
 CAPELLA BANGKOK

The Highlights: Designed as an upscale “room for the city” and social hub for guests and the public alike, the Capella Bangkok’s lobby unfolds across the façade of the hotel facing the Chao Phraya River, its reception area at the north end, a grand staircase around the corner towards the south. Guests enter in the middle, where a panoramic window wall faces the water. Inspired by traditional Thai batik textiles, solid wood screen panels framed in bronze flank each window bay, filtering light and the views beyond. Tall etagere shelves showcasing Thai art, artifacts, and decorative elements create a stunning backdrop for plush furnishings alongside an eclectic mix of western and Thai pieces, creating a blend unique to Bangkok.

SOURCES:
 DESIGN FIRMS: BAMO, SAN FRANCISCO; PIA INTERIOR CO., LTD, BANGKOK; AND H&A BANGKOK ARCHITECTURE FIRM: HAMILTONS INTERNATIONAL, SINGAPORE CLIENT AND PURCHASING FIRM: COUNTRY GROUP DEVELOPMENT, BANGKOK PHOTO: COURTESY BAMO



“Tranquility, subtle sophistication, and a connection to the Chao Phraya drove our design approach for the lobby. Our primary aim was to create an oasis in the city and to capture the panoramic sweep of the majestic river in the most elegant fashion,” says Garry Jue, principal, BAMO.



FINALIST
 ARIZONA BILTMORE, A WALDORF ASTORIA RESORT, PHOENIX

The Highlights: Designed in consultation with Frank Lloyd Wright and his protégé, Chase McArthur, the resort’s original architecture informed the elegant, updated design of the lobby and bar area, where Art Deco-influenced geometric patterns such as custom parquet flooring beautifully complement the original Biltmore block walls, which feature abstracted leaves inspired by palm tree trunks. Custom screens foster the idea of individual living room areas, which are appointed with modular sofas and anchored by bespoke Persian rugs. Softly illuminated by jewelry-like light fixtures, the warm and engaging space is placed on axis with the exterior Spire Bar and Lawn, creating a connection befitting of the desert setting.

SOURCES:
 DESIGN FIRM: VIRSERIUS STUDIO, NEW YORK ARCHITECTURE FIRM: PHX ARCHITECTURE, SCOTTSDALE, ARIZONA CLIENT: THE BLACKSTONE GROUP, NEW YORK PURCHASING FIRM: DH COMPANIES, MANASSAS, VIRGINIA PHOTO: COURTESY VIRSERIUS STUDIO



SOURCES:
DESIGN FIRM: TONYCHI STUDIO, NEW YORK
ARCHITECTURE FIRM: STONEHILL TAYLOR, NEW YORK
CLIENT: ROSEWOOD HOTELS, NEW YORK **PURCHASING FIRM:** THE PARKER COMPANY, MIAMI **PHOTOS:** COURTESY THE CARLYLE

FINALIST
 THE CARLYLE: A
 ROSEWOOD HOTEL, NEW
 YORK

The Highlights: Located on Manhattan's Upper East Side and boasting fabulous views of Central Park, the iconic Carlyle hotel has provided posh accommodations for a who's who of luminaries, including visiting royals, heads of state, and every president since Harry S. Truman. For its recent rejuvenation, tonychi studio took inspiration from the original café and bar, refreshing the 190 guest suites with gold touches, graphic carpeting, and whimsical murals and artwork—a sumptuous backdrop for classic upscale furnishings and contemporary lighting. The result honors the hotel's storied past while creating an inviting milieu that will appeal to its discerning, sophisticated guests—the very definition of timeless.



FINALIST
 PARK HYATT SUZHOU,
 CHINA

SOURCES:
DESIGN FIRM: HBA, SINGAPORE
ARCHITECTURE FIRM: KPF, NEW YORK
CLIENT AND PURCHASING FIRM: GOLD MANTIS ENTERPRISE, SUZHOU **PHOTO:** COURTESY HBA

The Highlights: Located on Suzhou's beloved Jinji Lake, the Park Hyatt Suzhou's guestrooms embrace both the area's heritage and modern minimalist European design. Riffing off the public spaces, which are organized like a traditional Suzhou mansion, the guestrooms boast paneled walls and contemporary furnishings atop a tactile area rug that echoes the blue-sky views. The luxurious bathrooms are equally well-designed with mirrors shaped like crabapples, an essential floor pattern element in traditional Suzhou gardens and a symbol of opulence and wellbeing. Larger suites include a veranda-like living area with rich wood flooring laid in a herringbone pattern and a linear wooden screen that wraps the walls and ceiling, creating a pleasant cocoon-like environment juxtaposed by the urban vistas.

WINNER
 FOUR SEASONS HOTEL MADRID

The Highlights: Seven buildings across four levels were restored and connected for this property, leading to 118 unique guestroom and suite types. Suites are individually designed with the feel of a grand Madrid apartment. Take, for instance, the Royal Suite that was once the private office of the Banco Español de Crédito's president in the early 1900s. Here, many original features are retained, including the windows, floors, fireplace, ornate ceiling moldings, and Juliet balconies. The scale of each is transportive, with vast ceilings and tall, historic doors and windows that open to views over the city. The attitude contrasts the old and new, while quirky end tables sit atop historic floors, and modernistic furnishings blend with classic pieces.

SOURCES:
DESIGN FIRM: BAMO, SAN FRANCISCO **ARCHITECTURE FIRMS:** ESTUDIO LAMELA, MADRID; BG ARQUITECTURA, MADRID **CLIENT:** OHL DESARROLLOS, GRUPO OHL, MADRID **PURCHASING FIRM:** PROFETIONAL, MADRID **PHOTO:** COURTESY BAMO



"With a contemporary viewpoint grounded in a classical aesthetic, we focused on 'what is old is old, and what is new is new' to create a suite that celebrates the eclectic vibrancy and flair of Spanish heritage and culture, brimming with an authentic history of antiques and original elements," says Lindsay Noelting, associate, BAMO.



FINALIST
ARIZONA BILTMORE,
A WALDORF ASTORIA
RESORT, PHOENIX

SOURCES:
DESIGN FIRM: VIRSERIUS STUDIO,
NEW YORK **ARCHITECTURE FIRM:**
PHX ARCHITECTURE, SCOTTSDALE,
ARIZONA **CLIENT:** THE
BLACKSTONE GROUP, NEW YORK
PURCHASING FIRM: CARROLL
ADAMS, ORLANDO **PHOTO:**
COURTESY VIRSERIUS STUDIO

The Highlights: The Biltmore showcases the influence of Frank Lloyd Wright, who consulted on the hotel with his protégé, Albert Chase McArthur, whose own important influences are woven throughout the original design. The goal was to honor their respective legacies but bring the resort into the 21st century and beyond. The property's luxury cottages had once been a must-stay location for the Hollywood crowd. The first step was to reorganize the space, providing a floorplan that flows naturally. The earthy colors, woods, and stucco wall provide a warm welcome to the living room, which is adorned with bespoke furniture pieces and lighting to create a home-like atmosphere.

FINALIST
CAPELLA BANGKOK

The Highlights: The design vision draws on the significance of the site in Bangkok's history and prime location on the River of Kings. All 101 guestrooms, suites, and villas boast floor-to-ceiling river views. These villas give guests a resort-style experience and front row seat to the vibrant riverscape. Inspired by a house built around an atrium, when that solution proved elusive, designers built the atrium around the villa, creating a seamless connection to the outdoors. Each villa is a private oasis, tapping into the soothing effects of nature. To round out the feel, contemporary, classic, and Thai craftwork inspirations are mixed with a minimalist, less-is-more approach.

SOURCES:
DESIGN FIRMS: BAMO, SAN FRANCISCO; PIA
INTERIOR CO., LTD, BANGKOK; AND HBA BANGKOK
ARCHITECTURE FIRM: HAMILTONS INTERNATIONAL,
SINGAPORE **CLIENT AND PURCHASING FIRM:**
COUNTRY GROUP DEVELOPMENT, BANGKOK
PHOTO: COURTESY BAMO



FINALIST
KARSH SUITE AT
FAIRMONT CHÂTEAU
LAURIER, OTTAWA,
CANADA

SOURCES:
DESIGN FIRM: CHIL INTERIOR
DESIGN, VANCOUVER, BC
**CLIENT AND PURCHASING
FIRM:** LARCO HOSPITALITY,
VANCOUVER, BC **PHOTO:**
BRANDON BARRÉ PHOTOGRAPHY

The Highlights: The team drew direct inspiration from visionary Yousuf Karsh, famed photographer who maintained his studio and residence in the hotel for many years, to create a design for the Karsh suite that is as bold as the icon himself. The space blends seamlessly with the original details of the hotel tracing back to the early 20th century. From the intricate masonry to the delicate details of the moldings, the suite design complements these historical original features. Shades of deep gold and antique tones are juxtaposed with a mix of black and white focal points and lush textured applications.



FINALIST
PARK HYATT SUZHOU,
CHINA

SOURCES:
DESIGN FIRM: HBA, SINGAPORE
ARCHITECTURE FIRM: KPF, NEW YORK
CLIENT AND PURCHASING FIRM:
GOLD MANTIS ENTERPRISE, SUZHOU
PHOTO: COURTESY HBA

The Highlights: The traditional elements representing Suzhou's heritage are merged with modern minimalist European design. A veranda harkens back to one that would be seen in an ancient mansion and also serves as a private living room space. In the bathroom, a crabapple-flower-shaped mirror is on full display. The four-petal symmetrical pattern found in the guestroom's floor further nods to this flower, traditionally found in a Suzhou garden.

