

hospitality design

may 2013 hospitalitydesign.com

SANGRE IGUAL

the
hd expo
issue



perspectives **places new york**

The Palace → With a \$120 million budget and a mandate from David McCaslin, president of Northwood Hospitality, the owner of the Palace, to “make the rooms free light and fresh, emphasize the views, and strive for a feel ‘of today’ and not of the past,” designers at San Francisco-based BAMO were ready to start with a clean slate. “When you enter any room in the Palace, you rush to the windows to see all of Manhattan waiting to be explored,” says principal Steve Henry. “Everything we did built upon that incredible location and its views.”

In renovating all 900 guestrooms, including the 176 in the hotel-within-a-hotel Towers, Henry says he took design cues from the “subtle colors—white, sandstone greige, and cloudy blue—the dramatic architectural gems and open sky,” that fill the views. Subtle details referencing the Palace’s Villard Mansion come in the form of decorative nail head motifs in sofas and rosewood headboards.

Renovations are being completed in phases, with the upcoming freshening of meeting spaces to be handled by the New York office of BBG-BBGM. The firm also handled the Metropolitan suite, which translates the city through yellow and blue accent colors (taxis below and sky above) and layered artwork of Manhattan’s iconic images.

